ITT Educational Services (ESI) has been actively involved in the higher education community in the United States for more than 30 years. With 70 ITT Technical Institutes in 28 states, they currently have more than 27,000 students enrolled in post-secondary technology programs. For the 1997-98 academic year (the most current for which data is available), ITT Technical Institutes granted the largest percentage (13.8 percent) of the total associate's through bachelor's degrees awarded in the U.S. for electronics and electronics-related programs.

ESI recently began offering an associate's degree program involving information technology (IT), allowing students the opportunity to study computer network systems, multimedia, software applications and programming, and Web development. ESI administrators agreed that a good way for students to study this type of technology was through hands-on, easy-to-use applications that were currently used in today's business marketplace.

For their computer network systems discipline, ESI looked for a tool to teach students the fundamentals of e-mail technology. When they found IMail Server, they stopped looking. IMail Server, an award-winning Internet messaging server from Ipswitch, Inc., was incorporated into the curriculum. Because of its ease of use, maintenance, and reputation, IMail Server was a good choice for the school. After reviewing several products, ESI officials determined that using IMail in a lab setting would offer its students the hands-on application opportunities they needed.

"Our efforts to educate people for the high-tech job market are being tested at a time when U.S. unemployment is at a 30-year low and IT is projected to be the fastest-growing industry for the upcoming five years," said Rene R. Champagne, chairman, president, and CEO of ESI. "Within the IT realm and the business world in general, e-mail should continue to be a necessity. We are committed to helping ITT Tech graduates develop the knowledge and skills to become competent in both building and managing enterprise e-mail systems. Ipswitch's IMail Server is helping us teach our students these skills."